



GiveCentral, Annual Appeals, and Capital Campaigns

GiveCentral is a quickly growing online donation tool used by many Dioceses and Archdioceses across the country to manage their electronic fundraising, including:

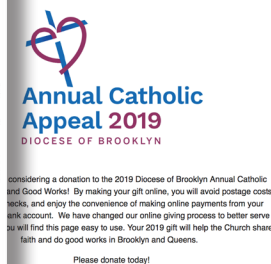
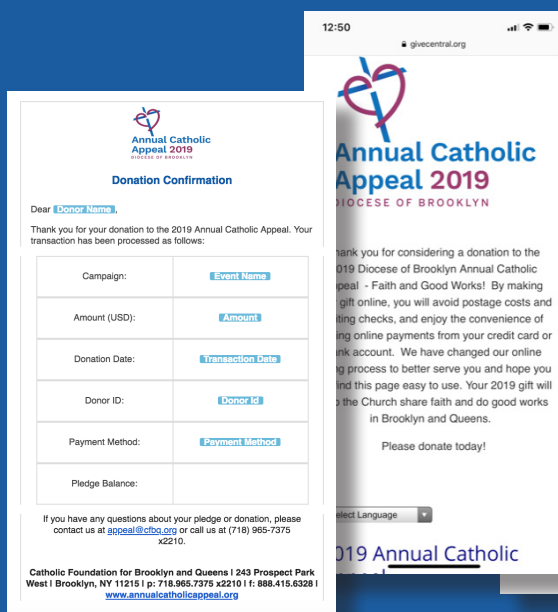
- Capital Campaigns
- Annual Appeals
- Departmental Collections (Priest's Retirement, Catholic Education Foundation, etc.)
- Galas and Events
- Parish-Level Giving

Benefits for the Client

GiveCentral is growing quickly in the Capital Campaign and Annual Appeal online giving space. Our experience and knowledge of correct data-flow and donor-facing electronic gift processing is extensive.

We have implemented many system features allowing for decreased manual work, and increased ease of giving, including:

- **Accurate integration:** Advanced, customized reporting into the client's database for accurate record keeping at the client - no matter how the gift is made (donor- or admin-initiated), it will be attributed to the correct record in the database. Integration is available currently with (but not limited to):
 - Raiser's Edge
 - Portfolio
 - Salesforce
 - ParishSoft DDM
- **Customized giving pages:** (see example below) allows for client-managed editing and development of giving pages - can be separate for different initiatives - *all mobile responsive*
- **Batch entry of gifts:** ensures accurate and quick data entry
- **Flexible editing of pledging:** many donors will need to change aspects of their pledge several times over a 5-year campaign, our system allows the administrator (or donor, if the client wishes) to edit:
 - Pledge Amount
 - Date of payment (either on all installments or on an individual installment)
 - Payment method (either on all installments or on an individual installment)
- **Split Pledges:** between multiple credit-to parishes, yet only creating one pledge for the donor



custom giving page (right - computer, left - mobile)
far left: custom automatic emails

Benefits for the Donor

GiveCentral wants donors to be able to make their gift quickly, and in the way they prefer. Our goal is '5 seconds or less.' We allow donors to make gifts via:

- Computer
- Mobile browser (everything the donor sees is responsive)
- Text-to-Give
- Mobile App
- Bluetooth mobile card reader
- Traditional written in-pew/direct mail

All of these different ways to give will be entered under the same record in GiveCentral, and then imported into the client's database for accurate and automatic reporting.

The donor can manage their own profile and all gifts they make to all GiveCentral locations (i.e. Capital Campaign, their parish, ministries, etc.)

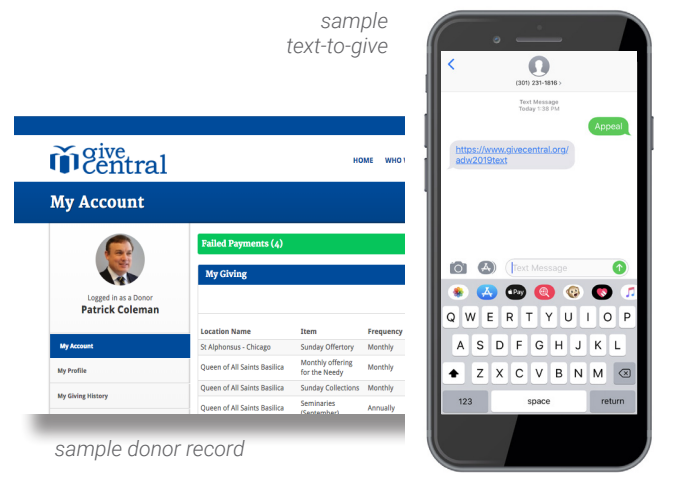
- Demographic information (imported to database for updated record keeping)
- Payment Method (also through link - see orange box to the right)
- Home parish
- Pledge and Gift information (if client wants to give this access)

Single Sign-on from Email

GiveCentral is the only tool available that allows donors to make changes to an existing gift (or create a new gift) through one-click in an email. This allows donors (even those whose profiles were created through data-entry) to:

- Update payment method
- Make a one-time gift recurring
- Setup a new one-time gift or pledge

The donor can complete these actions by clicking a simple button or link in an email - *no sign in or remembering their password is necessary!*



Contact Us

Bridget Daly

VP of Business Development
bdaly@givecentral.org

Vish Vass

Senior VP and Managing Director
vvass@givecentral.org

Phone: 833-716-2612

Address: 2 North Riverside, Ste. 1350
Chicago, IL 60606

Website: www.givecentral.org

Current Clients

(* denotes capital campaign and appeal)

- Archdiocese of Los Angeles *
- Archdiocese of Washington
- Archdiocese of San Antonio *
- Archdiocese of Cincinnati
- Archdiocese of Detroit
- Diocese of Brooklyn and Queens
- Diocese of San Jose
- Diocese of Tyler
- Diocese of Austin
- Diocese of Bridgeport *
- Diocese of Joliet
- Diocese of St Augustine
- Diocese of St Petersburg
- Diocese of Green Bay
- Diocese of Fall River
- Diocese of Providence *
- Diocese of Springfield, MA
- Diocese of Salt Lake City
- Diocese of Little Rock